

UNITED STATES DISTRICT COURT
FOR THE
DISTRICT OF MASSACHUSETTS

FIRST PIONEER FARM CREDIT

Plaintiff

v.

FIRST PIONEER CREDIT UNION

Defendants

CIVIL ACTION NO. 04-12508 GAO

DEFENDANT'S PROPOSED TIMETABLE FOR COMPLETION OF NAME CHANGE

The Defendant, First Pioneer Credit Union, proposes the following deadlines to complete the name change:

July 5, 2005	Discontinue all Radio Advertising campaigns;
	Discontinue use of First Pioneer name at all trade shows;
July 8, 2005	Newspaper publication of name change in accordance with Secretary of State's requirements;
July 11, 2005	Final filing of name change with Secretary of State's office with evidence of publication of name change;
July 15, 2005	Final Board approval of new logo design;
July 18, 2005	Written request to Wal-Mart for approval of in-store branch signage change;
September 1, 2005	Internal and External sign change complete (Wal-Mart location as soon as reasonably possible upon approval by Wal-Mart);
	Discontinue all print advertising;
September 15, 2005	Discontinue use of First Pioneer name on all letterhead, legal forms, brochures, and other printed material and promotional items;
	Website redesign complete and implemented

November 15, 2005 Visa and Debit Cards reissued to reflect name change

Respectfully submitted.

DEFENDANT

FIRST PIONEER CREDIT UNION

By its Attorneys,

/s/ Kevin C. Cain
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Dated: July 5, 2005

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true copy of the above document was served upon all counsel of record by hand this 5th day of July 2005.

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/s/ Kevin C. Cain
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